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Dear Partner,

RE: U-REPORT 2012

With your support U-report has become a very strong innovative program over recent months and we continue to strive to have a U-reporter in every village in Uganda. Over 2011 the U-report SMS program grew to 79,000 members, and now has 87,000 participants sending and receiving SMSs every week discussing their community development needs. In 2012 the views of U-reporters will be used in advocacy efforts, policy decision-making and service delivery improvements.

However, there is still much work to be done and U-report must have your support to reach its potential. Our research shows that U-reporters who join through your organization stay in the program longer and contribute more to their community development. Therefore, UNICEF urges you to make U-report known to your vast youth networks so that members of your organizations and communities can have their voices heard on issues that affect them.

U-report will begin to support all aspects of UNICEF's work in keeping children alive, safe and learning so it will invariably impact the programs you are working on this year. You can also use U-report to capture community opinion on your other projects or activities independent of UNICEF but this will only be of use if your organization's members are aware of the free program.

Please accept my support in making U-report accessible to every youth and child member of your organization in 2012.

Let us work together to create a platform for youth to speak out on the issues that matter to them.

Yours sincerely,


Sharad Sapra
UNICEF Representative

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